



Rival: Gen Z on Demand

Go deep on the topics that impact the way Gen Z perceive your brand

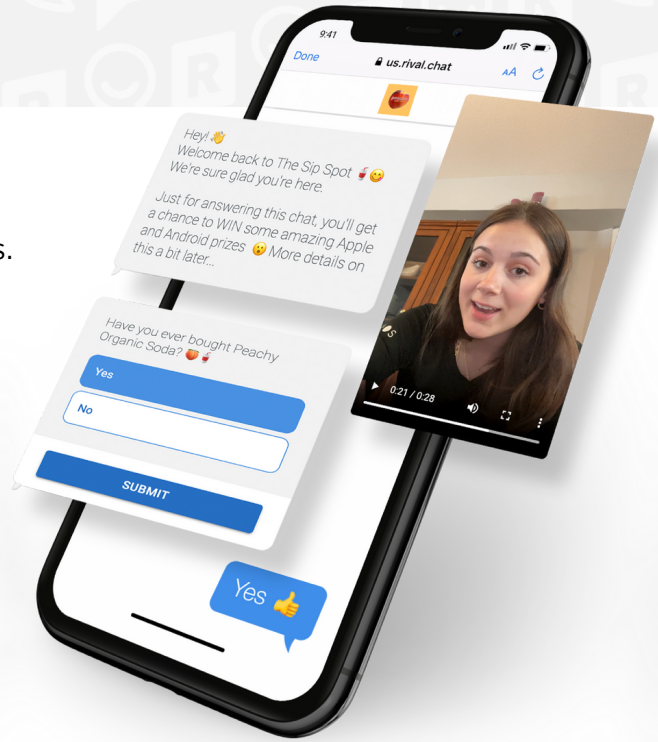
We make it easy to connect with Gen Z

Tap into a panel of thousands of Gen Zs. Get instant high-quality feedback on what is trending among Gen Zs. Insights that illuminate how the issues that they care about impact their perception of your brand, products and services.

Start fast. Make an impact that will last

Tell better stories with a full suite of media-rich, deliverables along with a proprietary predictive measures. Forward thinking metrics include:

- o Intent to share (word of mouth & social)
- o Intent to engage / purchase
- o Brand impact



4 reasons why our customers love this:

Mobile-First Experience	Instant, ongoing access	Personalization and Customization	Themed Engagements
Optimize engagement with a platform that jives with Gen Z's digital lifestyle	Connect to a panel of thousands, or work with us to recruit a custom community	Align with Gen Z's preferences, for video content, emojis, tone, tempo and authenticity	Tap into a library of themed chats on the issues that matter and see how you stack up



Uncovered white space promotional opportunities, and optimized social spend.

Connected with young music lovers to build a brand that resonates.

Went deep on trends and fads on everything from fashion to politics and social purpose.

Two ways to dig in	Gen Z On-demand Starting at \$60,000 12 mos	Custom Community Contact us
Rival's Chat-based Platform	Yes	Yes
Access to Gen Z panel	Yes	Available
Custom recruiting	No	Yes
Kick-start chat pack	Yes	Yes
Themed chat library	Yes	Yes
Assisted Service	3 months	Yes
Incentive management	Yes	Available
Mobile topline & reporting	Yes	Yes
Next-Gen Reporting	No	Yes
Time to value	Days	Weeks

Chat to our one of **Gen Z Engagement Experts.**

rivaltech.com/demo | reach3insights.com/contact-us

