

Community 2.0

A modern approach to insight communities, featuring a mobile-first, AI-accelerated messaging-based design that capture ongoing, in-the-moment insights.

OUR APPROACH

1 A respondent-first approach to engagement

Engaging in-the-moment text-messaging based conversations at scale that resonate with members of your community - all through their mobile phones.

2 Agility, flexibility and scale

Targetting the people you want through event-based triggers & dynamic profiles that progressively update the more you get to know them.

3 Full service support from industry experts

Our industry-specific research teams are experts in developing ongoing, iterative qual, quant and video learning.

4 Dynamic suite of deliverables

Our award-winning deliverables help humanize your insights and activate results throughout the enterprise.

THE COMMUNITY EXPERIENCE

AI-Accelerated Research Framework

An Experience That Makes People Want To Participate

Maximize your productivity, agility, and impact with a research community that uses AI to deliver quantitative rigor, qualitative richness, and humanizing video in one unified solution.

WHY YOU NEED COMMUNITY 2.0

Increase Your Impact

Focus on strategic output and storytelling

Maximize Your Budget

Spend less on recruitment, incentives, and panels

Qual, Quant, Video

Driving ongoing, agile & iterative learning

AI Analysis + Reporting

Quickly analyze & deliver results to stakeholders