

Agile Insight Platform

Pair our AI-accelerated conversational research techniques with high-quality, certified panel integrations for continuous, on-demand insights.

PARTS OF AGILE INSIGHT PLATFORM

1 Practitioners

Industry-focused research team

2 Platform

Rival Tech: AI-accelerated mobile-first technology

3 Panel

High quality, certified & video validated

CONVERSATIONAL INSIGHTS AND BEST IN-CLASS PANEL

Always-on Insights For Dynamic Markets

Faster, cost-effective, on-demand insights.

When priorities shift you need a cost-effective, agile way to gather insights - in real time. Our Agile Insight Platform gives you access to a team of expert research consultants, video-validated audience panels, and AI-accelerated, mobile-first Rival Technology.

WHAT YOU LEARN & HOW TO ACTION IT

What You Get From An AI-Accelerated Agile Insight Platform

All-In-One Accelerated Research Platform

A modern, mobile-first platform for all your research needs.

Mobile-First Conversational Capabilities

Engage high-value consumers in-the-moment via text message notification.

85% Completion Rates

Qual, quant, and unlimited video capabilities for impactful AI-empowered research.

Up to 64% Lower Cost

Significant savings compared to traditional ad hoc studies.

Embedded AI Analysis Tools

24/7 access to results, along with curated visual reports + continuous MCP connectivity.

Flexible Support Model

DIY, Assisted or Full-Service operating models based on your needs, assisted by our expert teams.